

## Northern Monmouth Chamber of Commerce

### A personal greeting from Paul Morris, Executive Director:

"We're diligently reaching into the community to provide better service to the towns and businesses we serve. To find out more, [email me directly.](#)"

## Community and Chamber Events

### Business Success & Empowerment Seminar - April 29th, 8:00am to 9:30am.

Held at the Northern Monmouth Higher Education Campus of Brookdale located of Union Ave. at One Crown Plaza, Hazlet. This is a **FREE** event, and will feature Chris "The Coach" Ruisi. Chris will talk about getting the most from your business and Chamber contacts. Continental breakfast is provided compliments of the NMCC Education Committee.

### Women in Business Luncheon - Mark your calendars for the next luncheon on Thursday, May 7 at 11:45am, at the Shore Cafe, 1104 Highway 36, Hazlet.

Our guest speaker will be **Sue Walsh, Monmouth County Parks System**, and the topic will be SHORE FUN! **The Shore Cafe** has prepared a wonderful luncheon for our members for just \$25.00 for all NMCC members and \$35.00 for Non-Members. Please call **732-203-0340** or [email Paul Morris to RSVP.](#)

**NMCC Blood Drive** - Friday, May 8 from 12PM - 4PM at the Chamber Office in Airport Plaza, 1340 Route 36, Hazlet. Please join other NMCC members and sign up to be a Blood Donor. Call the Chamber office today to schedule your appointment at 732-203-0340. Your donation is greatly needed and appreciated.

Thank you to the [Goddard School of Hazlet](#) for promoting this worthwhile event, and **Nussara Cregan** of [Wondrous Walls](#) for her "healthy" work of art in the school.

Photography by [3 Chicks That Click](#)



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### Perkolator Breakfast



*Charles Blood, NJBCA Camp Happiness President, completes a self portrait at the groundbreaking Fine Arts Program of the [NJ Blind Citizens Association.](#)*

We're happy to recognize our new members every Friday morning from 8AM - 9:15AM at the [Keyport IHOP](#)

Please contact [Paul Morris](#) and schedule your 5 Minute Presentation now.

**Fun Facts about NJ**

**Crystal Beacon Awards Ceremony** - Thursday, May 14, from 6:00pm to 9:00pm at the **Oyster Point Hotel**, 140 Bodman Place Red Bank. Join us as the Northern Monmouth Chamber of Commerce celebrates and honors 5 area companies and individuals for outstanding service within our communities.

**Business Ambassador of the Year - Marie Barbero**, Valley National Bank

**Good Neighbor Award - Guttenplan's Frozen Dough**

**Non-Profit Organization of the Year - The Keyport Ministerium Food Pantry**

**Public Servant of the Year - Gerald Scharfenberger**, Deputy Mayor of Middletown

**President's Award - Cliff Moore**, Keyport-IHOP

Tickets are \$100 per person, which includes cocktail hour with open bar, and dinner. Reservations must be received on or before May 7, 2009, so please call **732-203-0340** or [email Paul Morris.](mailto:Paul.Morris@chamber.com)



**Breakfast With The Easter Bunny** on April 4th at the **Keyport IHOP** was great fun for the kids (and adults!). A portion of the proceeds will be donated to the FoodBank of Monmouth/Ocean Counties.

**The Easter Bunny will be back on Saturday, April 11th, from 9AM - 12PM**, for more photos by [3 Chicks That Click Photography](http://www.3chicks.com). A portion of the proceeds will be donated to the [NJ Blind Citizens Association](http://www.njblind.org).

Learn more about what the Chamber [can do for your business.](http://www.chamber.com)

The British named New Jersey after the Isle of Jersey in the English Channel.

The world's largest collection of spoons (5,400) is housed at the Lambert Castle Museum in Paterson.

The state flag of New Jersey has a buff colored background, the state seal (3 plows topped by a horse's head) and the state motto "Perhaps you should reconsider the Don's generous offer".

Atlantic City, New Jersey has the longest boardwalk in the world. Enough trees were used in its construction to make 10,000 hippies weep in anguish.

Tourism is New Jersey's second-largest industry, just behind discreet body-disposal.

The first baseball game was played in Hoboken, New Jersey, one of the few times in the state's history where the use of a baseball bat wasn't immediately followed by a homicide investigation.

## Chamber Announcements

**Meet The Mayors - March 25th.** This outstanding event at [Jacques Exclusive Catering](#) in Middletown was a huge success! Over 100 Chamber members attended and met many local assembly and council members, freeholders, and community leaders.



Photography by [All Is Sharp](#)

**Joseph Azzolina, Jr.**, VP of Strategic Planning of **SuperFoodtown in Middletown**, said the event was an excellent way to meet the community leaders and so many other Chamber members. He feels it was one of the best events he's attended.

We'll be posting a link to the video from the evening soon, shot by Chamber member **Bill Wilusz** of [Blued Steel Productions](#).

The ever more popular Friday morning **Perkolator** breakfasts mean business for you! Show up, get involved, get referrals. As Cliff Moore of the Keyport IHOP says, "People like to do business with people they know". Make sure they know YOU! Every Friday morning at the Keyport IHOP from 8:00am - 9:15am. Only \$10 for a full breakfast including beverage, tax, and tip. Bring a guest free.

Kick start the economy in the new issue of the **Member To Member Directory** for 2009 - 2010. More information will follow.

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We are happy to welcome our [new Chamber members](#):

[NJ Blind Citizens Association](#) - Doug Scott, Leonardo, 732-291-0878

[Internet Marketing NJ](#) - Howard Stein, Red Bank, 732-740-9600

[Blackpoint Woodworking, LLC](#), Robert G. Lafferty, Middletown, 732-957-0596

We look forward to your success!

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**Order your banner ad on the Chamber site today.** Take advantage of this

exceptional opportunity to advertise your business on the NMCC web site. [Find out more here.](#)

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## Business Spotlight - Spring Spruce Up!

Consider the services of your fellow Chamber members for fix up/clean up resources this spring.

[Mr. Fix It Home Repair Specialist](#) | 732-673-6886 | **Bob Strauss, Port Monmouth**  
Home repairs from big to small, Bob Strauss does it all! Mr. Fix-It does the work you don't have time to do.

[Apollo Sewer/Plumbing](#) | 732-264-3666 | **John "Jackie" Caddle, Keyport**  
Testimonials from many Chamber members praise the professionalism and courtesy of Jackie and his team.

[Grimaldi Electric](#) | 732-747-2446 | **Angelo Grimaldi, Red Bank**

[All County Landscape](#) | 732-261-8051 | **Ron Alfieri, Matawan**

[Concrete Pros](#) | 732-895-6936 | **Guy Ortiz, Manalapan**

Concrete Pros emphasizes the ongoing dedication to providing quality craftsmanship, customer satisfaction, and dependable service at competitive prices.

## Town Focus - Ambassador Program

Are you an insider? Do you pay particularly close attention to your hometown, or the town where you do business? Why not volunteer to be a Township Ambassador for the Public Relations Group? Meet our current ambassadors.

**Hazlet** - [Al Aloisi, AA Financial](#)

**Aberdeen/Matawan**- [Howard Sherman, RoyalGeeks.com](#)

**Middletown** - [Alan Michero, Valley National Bank](#)

**Keyport** - Cliff Moore, [Keyport IHOP](#)

**Highlands** - Mike Dooley

**Holmdel** - Alexander Napoli

We'd like to welcome [Dan Dunne of Valley National Bank, Middletown](#) as the new Ambassador of **Keansburg**, and [Sarita Bhalla](#) of Valley National Bank for Atlantic Highlands!

We're still looking for an ambassador for **Union Beach**.

The ambassador will be responsible, one per year, for providing an overview of newsworthy township information as it relates to the small business industry. Does this sound like something you'd be interested in? If so, [please email us today.](#)

## Networking and Other Business Tips

What networking or business tips would you like to share with your fellow Chamber members? Has a particular advertising or marketing idea helped your business expand? Each month we'll be posting tips and ideas in this space, so [please tell us](#) what worked for you..



### Energy Saving Tips:

Computers in the business sector unnecessarily waste \$1 billion worth of electricity a year. Make it a habit to turn off your computer—and the power strip it's plugged into—when you leave for the day. Otherwise, you're still burning energy even if you're not burning the midnight oil. (Check to make sure the computer doesn't need to be on to run backups.)

During the day, setting your computer to go to sleep automatically during short breaks can cut energy use by 70%! Screen savers don't save energy as many of us thought.

Make it a policy to invest in energy-saving computers, monitors, and printers and make sure that old equipment is properly recycled. Old computers and printers can be donated to organizations that will refurbish them and find them new homes. Some local not-for-profits even have Service Technicians that donate parts along with their time. You may even get a tax deduction.

*Submitted by Nancy Davis, [Laser Renew](#)*

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### Newsletter Committee Members

Cliff Moore - [IHOP](#) | Alyse Liebowitz - [3 Chicks That Click Photography](#)  
Jodi Richardelli - [Two River Bank](#) | Steve Bucci - [MoneyMailer.com](#)