

Northern Monmouth Chamber of Commerce



A personal greeting from Paul Morris, Executive Director:

"I would like to thank our members for their outreach, and we're working diligently to connect them with local officials at our events. Thank you to Middletown mayor Pamela Brightbill for inviting a guest who became a new member at an event."

Community and Chamber Events

We are happy to share a letter from Jay and Susan Pauxtis of the [The Timothy Pauxtis Foundation](#) to the Northern Monmouth Chamber of Commerce regarding "Timmy's Tour de Shore for Pediatric Brain Tumor Research" fundraiser. The outpouring of support during the 2008 Beacon Awards Ceremony was greatly appreciated. [Read the full letter here.](#)

It's not too late to attend the **Women in Business Luncheon** on Thursday, February 5th at Carraba's Italian Grill on Rt. 35 in Middletown, from 11:45am to 1:30pm. Our guest speaker will be **Cathy Noblick**, MSW, LCSW, and the topic will be **Building Exciting Relationships**. The luncheon for our members is just \$25.00, \$35.00 for non-members. Please RSVP to **732-203-0340** or [email the Chamber](#).

In This Issue

Chamber News

Business Spotlight

Community & Chamber Events

Town Focus

Networking & Business Tips

Perkolator Breakfast



Ashleigh Johnson of Foundation Title with Paul Morris on 1/16/09.



Cliff Moore of Keyport IHOP with Gary Laermer and Steven Benini of the Community YMCA, and Paul Morris.

We're happy to recognize our new members every Friday morning

Photography by 3 Chicks That Click

The Friday morning Perkolator breakfast meetings at the Keyport IHOP are a huge success! Approximately 30 people attended on January 31st. A full breakfast including tax, tip, and beverage is only \$10. Bring a colleague or friend at no charge.

Learn about your fellow members in an informative 5 minute presentation each week. [Email for details.](#)

Learn more about what the Chamber [can do for your business.](#)

Chamber Announcements

SAVE THESE DATES!

On Wednesday, March 25th, meet your county and local officials at [Jacques Exclusive Catering](#) in Hazlet. More details will follow in the next issue of the newsletter.



The 2009 Crystal Beacon Awards Ceremony is on Thursday, May 14th.

Sponsors are needed for both these exciting events, so please [contact Paul Morris.](#)

Kickstart the economy in the new issue of the **Member To Member Directory** for 2009 - 2010. More information will follow.

We are happy to welcome our [new Chamber members:](#)

Leigh-Anne Amercangelo of Centrex Sports Club, Union Square Mall, Red Bank, 732-796-1155, **Nussara Cregan of Wondrous Walls**, Keyport, 732-757-1923, **Mario Da Cunha of Portraits by Mario**, Leonardo, 732-291-8779, **Gary Lining of VNACNJ-Community Health Center-Keyport & Keansburg**, Asbury Park, 732-502-515, **Tracey Wolfman of We Care Adult Care**, Red Bank, 732-741-7363, **Vin Gopal of Monitor Newspapers**, Red Bank, 732-299-5625, and **Ronald Scott of JP Morgan Chase**, Middletown, 732-462-7817.

We look forward to your success!

Order your banner ad on the Chamber site today. Take advantage of this exceptional opportunity to advertise your business on the NMCC web site. [Find out more here.](#)

Business Spotlight - Valentine's Day

Consider the services of your fellow Chamber members for

from 8AM - 9:15AM at the [Keyport IHOP](#)

Photos by 3 Chicks That Click

Please contact [Paul Morris](#) and schedule your 5 Minute Presentation now.

Fun Facts about NJ

In 1935, the police in Atlantic City, New Jersey, arrested 42 men on the beach. They were cracking down on topless bathing suits worn by men.

When Miss New Jersey heard her name announced as Miss America 1952, she passed out cold on-stage. It took panicked pageant officials several minutes to revive her.

Tourists annually spend at least \$17 billion in the state of New Jersey, and more than 353,000 jobs depend on tourism and related industries.

At about 200 million years of age, the Atlantic Ocean is the youngest of the world's oceans.

Atlantic City is home to the longest boardwalk in the world.

Ocean City, NJ has been nicknamed "Dry Town USA" because no alcoholic beverages are sold on the island.

Saltwater taffy was first manufactured in the 1870's and contains no salt water.

Do you have a fun fact you'd like to share? [Email us today!](#)

ideas to acknowledge the special people in your life.

Koch Florist & Gifts | 732-671-0744 | Bill Bechtoldt

We are family owned and operated. We are committed to offering only the finest floral arrangements and gifts, backed by service that is friendly and prompt. Because all of our customers are important, our professional staff is dedicated to making your experience a pleasant one. That is why we always go the extra mile to make your floral gift perfect.

Always Elegant Gift Baskets, Inc. | 1-866-4ALWAYS | Lorraine Goode

Always Elegant Gift Baskets, Inc was established in September 2004. We are a family owned and operated business based from the scenic shoreline of New Jersey! We believe each client is to receive friendly, knowledgeable and personalized service. We personally taste or use all products we sell. Each product must meet each of three requirements: quality, affordably priced and attractive packaging.

Excel Travel | 732-571-1960 | Ted Friedli

We are Ted and Joanna (and Jordana!) Friedli, and together with our team of experienced vacation planners we welcome the opportunity to assist you with your vacation plans.

Since 1995 we have quadrupled our size mostly thanks to referrals from our clients. In the same time period we have received over 400 (unsolicited!) thank you letters. Because...**OUR PRIORITY IS YOU!**

Music and Potraits By Mario | 732-291-8779 | Mario Da Cunha

Serenade your sweetheart with love songs in Portuguese, Spanish, and Italian. Mario's styles include ballads, bossa nova, country/western, and English classics. Have your portrait taken as a special gift for Valentine's Day!

Town Focus - Ambassador Program

Are you an insider? Do you pay particularly close attention to your hometown, or the town where you do business? Why not volunteer to be a Township Ambassador for the Public Relations Group? Meet our current ambassdors.

Hazlet - Al Aloisi, AA Financial

Aberdeen- Howard Sherman, RoyalGeeks.com

Middletown - Patrick Chanod

Keyport - Cliff Moore, Keyport IHOP

Highlands - Mike Dooley

Holmdel - Alexander Napoli

We're still looking for ambassadors for the following towns:

Atlantic Highlands, Union Beach, Keansburg, and Matawan.

The ambassador will be responsible, one per year, for providing an overview of newsworthy township information as it relates to the small business industry. Does this sound like something you'd be interested in? If so, [please email us today](#).

Networking and Other Business Tips



What networking or business tips would you like to share with your fellow Chamber members? Has a particular advertising or marketing idea helped your business expand? Each month we'll be posting tips and ideas in this space, so [please tell us](#) what worked for you.

Renew, Reuse, Recycle

* Use old Christmas cards as Christmas tags by simply cutting out the design on the card.

* Recycle old cards by using the front panel as a post card.

Printer Tips:

If you have a need for two-sided printing, look for a duplex printer. While it's a great paper saving tip to print on both sides, if your printer is not made for duplexing, you can cause damage to the fuser unit (the unit which heats the toner to the page). That will result in repeated images on the page or ghost prints. Replacing the fuser unit is expensive. **Tip:** HP duplexing models have the letter "D" in the model number.

Submitted by Nancy Davis, [Laser Renew](#)

Newsletter Committee Members

Cliff Moore - [IHOP](#) | Alyse Liebowitz - [3 Chicks That Click Photography](#)
| [Carol Genco](#) - Two River Bank
[Mark MacDuffie](#)- T-Mobile | Steve Bucci - [MoneyMailer.com](#)